





# The "BACK 40" Challenge



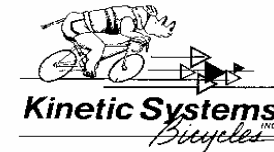
*A Spring Fat Tire Tour of the "BACK 40" on  
Scenic North Oakland County Dirt Roads.*

## Four scenic routes to choose from:

-  **8 Miles**—Shorter family route to the short rest stop and back
-  **17 Miles** -Flat to rolling dirt roads (newer route with a rest stop)
-  **27 Miles** - Rolling to slightly hilly dirt roads (newer route back by popular demand)
-  **44 Miles** - Rolling challenging dirt roads  
(The one and only original "Back 40")

## Our Sponsors:

THE CLARKSTON UNION  
BAR AND KITCHEN  
54 S. Main St.  
Clarkston, MI 48346



1960 Research Drive, Suite  
100 Troy, MI 48083

**DSL**  
CONSULTING

## The FRCC and the B-40

The Flying Rhino Cycling Club (FRCC) was founded as a 15-member bicycle racing team in 1982 by Kinetic Systems owners Jeff Noftz and Louise Kasl, the Club has since grown into a diverse group of over two hundred fitness-minded women and men of all ages. The Club's mission statement (*to encourage and help facilitate participation in the sport of cycling on any and every level*) reflects the growth that our Club and the sport of cycling has enjoyed in the past several years. To attain our goal, the FRCC offers many different events and activities to any and every rider. The Back-40 is one such event.

As one of the first bike tours catering to the mountain bike rider, the Back-40 has grown from a 100 or so riders to over 600 at some of our past Back 40 challenges.

**Become an FRCC member at the Spring Back 40 and pay the membership rate! Membership valid through 2008 Discount on FRCC events, 10% discount at Kinetic Systems Bicycles. FRCC Membership—\$30 good for the whole family!**



*The Flying  
Rhino Cycling  
Club*

A N D

**Kinetic Systems Bicycles  
PRESENT**

# The "BACK 40" Challenge

**A Mother's Day Fat Tire  
Bicycle Tour  
On Scenic Dirt Roads  
Sunday, May 11th, 2008  
Clarkston, Michigan  
Rain or Shine !**

Kinetic Systems Bicycles - Flying Rhino  
Cycling Club  
"BACK 40" Challenge  
P.O. Box 815  
Clarkston, Michigan 48347  
(248)-625-7000



**A Mother's Day Bicycle Tour  
Sunday, May 11, 2008**



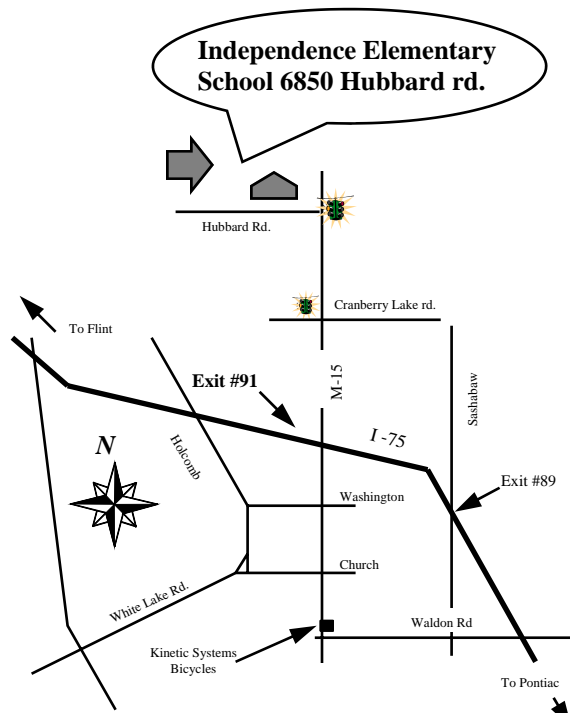
## How To Get Here From There

### From the North:

Take I-75 South to Exit #91 (Clarkston/Ortonville). Turn Left (North) on M-15. At the second set of traffic lights turn left (West) on to Hubbard Rd.. Independence Elementary School Center is on the North side of Hubbard Rd. about 1/8 mile West from M-15.

### From the South:

Take I-75 North to Exit #91 (Clarkston/Ortonville). Turn Right (North) on M-15. At the second set of traffic lights turn left (West) on to Hubbard Rd.. Independence Elementary School Center is on the North side of Hubbard Rd. about 1/8 mile West from M-15.



## Sweating The Details

🚲 Registration opens at 7:30 am and closes at 12:00 pm (noon).

🚲 Registration and Start of the Ride is at Independence Elementary School 6850 Hubbard rd. (See map for instructions.)

🚲 44 mile riders are asked to start by 10:00 am.

🚲 Sag service ends at 3:00 pm. Rest stops close at 2:00 pm

🚲 Anyone finishing after 3:00 pm will be on their own.

🚲 Bicycles must be in good working order.

🚲 **A Snell or ANSI approved helmet must be worn on this ride!**

🚲 All riders **must** follow the rules of the road.

🚲 Registration fee includes; route map, sag service, promotional materials, rest/food stops, AND light refreshments at the registration/start area.

🚲 T-shirt fee includes a heavy weight 100% cotton “pre-shrunk” short sleeved T-shirt with a classic Spring Back 40 design. We even called in our top-secret design artist to produce another Back-40 masterpiece.

🚲 **First 100 riders to register will receive a “Back 40” water bottle absolutely free!**

🚲 More information is available by contacting Kinetic System Bicycles at (248)-625-7000 during the hours of 11:00am-7:00pm M-F and 10:00am-5:00pm Saturdays. **This tour will occur regardless of weather conditions, no refunds for inclement weather.**

## Official Registration and Release - Spring 2008

Please Print Legibly - Make checks payable to “FRCC”  
Mail to: **FRCC, P.O. Box 815, Clarkston, MI 48347**  
This flyer may be duplicated - One entry per form please

Name	Age		
Address			
City	State	Zip Code	
Phone Number (include area code)			
Email Address			
Emergency Contact		Phone Number	
<b>Item</b>	<b>Cost</b>	<b>Quantity</b>	<b>Total</b>
<b>Registration - Postmarked Before May 1st</b>	18.00		
<b>Registration - Postmarked After May 1st &amp; DOE</b>	20.00		
<b>Registration - FRCC Members</b>	8.00		
<b>Registration - Age 60 and over</b>	10.00		
<b>Registration - Age 12 and under</b>	10.00		
<b>T-Shirt - Postmarked Before May 1st (circle size)</b>	12.00		
<b>M</b>	<b>L</b>	<b>XL</b>	<b>XXL</b>
<b>T-Shirt - Postmarked After May 1st (circle size)</b>	15.00		
<b>M</b>	<b>L</b>	<b>XL</b>	<b>XXL</b>
<b>TOTAL COST (Make checks payable to “FRCC”)</b>			

**RELEASE:** In signing this form for myself or the above named participant (if under 18 years of age), I acknowledge that I understand the intent hereof, and I hereby agree to and will absolve and hold harmless the “BACK 40” CHALLENGE directors, Kinetic Systems Bicycles, the Flying Rhino Cycling Club and officers, and any and all other parties connected with this event in any way singly or collectively, from and against and blame or liability for any injury, misadventure, harm, loss, inconvenience, or damage suffered or sustained as a result of participation in the “BACK 40” CHALLENGE or any activities associated therewith. I also hereby consent to and permit emergency treatment in the event of injury or illness. I shall abide by all traffic laws and regulations and will practice courteous and safe cycling.

Signature of Participant	Date
Signature of Parent or Guardian	Date